

We give customers confidence to do more

Checkpoint Systems, Inc is a US\$ 834.2 million multinational manufacturer and marketer of technology-driven integrated solutions to protect people and assets and to facilitate the merchandising, tracking and securing of consumer goods at key checkpoints in the supply chain.

Checkpoint is traded on the NEW YORK STOCK EXCHANGE [NYSE:CKP]

Experience you can trust

Established in 1969, Checkpoint today is the world's leading provider of radio frequency [RF] based loss prevention systems to the \$ 1 trillion global retail industry. We command 45% worldwide market share in EAS systems and 72% in Radio Frequency based EAS systems [Anti Shop Lifting Systems]. Checkpoint continually delivers smart solutions that make it easy for our customers to do business with increased efficiency, cost savings, rapid response and superior service. Checkpoint Inc, USA is a Global organisation with 17 strategically located manufacturing facilities and a network of service bureaus in 27 countries.



MDM14

Height 140.0 cm
Width 38.9 cm
Depth 3.20cm
Base 37.0cm x 6.0cm

MDM17

Height 170.0 cm
Width 38.9 cm
Depth 3.20cm
Base 37.0 x 6.0cm

Reusable Security Hard Tags....



Pencil Tag

Small pencil tags most suitable for excellent protection of merchandize



Mini UFO Tag

Merely 38mm in diameter, easily fits into different positions of any garment

RF-EAS Labels... paper-thin design, invisible protection

Designer Tag

Security label embedded in a laminated brand tag



Detach & Deactivate at the speed of customer flow



EAS Detacher

Versatile multi-mount design, ensures a smooth pin removal process



EAS Deactivator

Capable of deactivating RF label at a distance of 30cm

Web-enabled Visitor Counting Solution

How can VisitPoint and CheckCount benefit your business?

The answer is multifold. To optimize your sales and operational efforts, you need timely and reliable information to make critical business decisions. By measuring the volume, direction and time of visitor traffic and comparing key indicators such as sales/visitors or sales staff/visitors ratios, VisitPoint and CheckCount help you

- Precisely allocate sales staff to accommodate store needs;
- Measure the effectiveness of your promotional campaigns;
- Identify optimal merchandize layout to encourage impulse purchase;
- Decide the number of checkouts based on usage of exits;
- Evaluate operational efficiency amongst different branches.



VisitPoint Photocell Counter



- Detection: 6m wide
- Can be mounted onto an EAS antenna or a door frame at store entrances/exits



VisitPoint IR Cam



- Detection: 4m wide per camera
- Multiple cameras can be installed for wide entrance
- Bi-directional traffic measurement
- Inconspicuous design, resembles a smoke detector



VisitPoint Mat



- Detection: up to 2.7m wide
- Merely 2mm thick can be concealed under carpet and rug
- Sleek and portable design
- Easy to install

